



Patricia J. Moser, BSc., BSc., M.B.A &

Barbara K. Moser, PEng., M.B.A

exemplify what their award winning book, *1 Piece of Advice™* is about – women who have achieved significant measures of success in what are considered to be non-traditional career paths. Patricia and Barbara’s passion and dedication for coaching and mentoring women to consider their dreams to be realities waiting in the wings, culminated in *1 Piece of Advice™*.

Patricia and Barbara are inspirational storytellers, who weave their own experiences, with those of the women profiled in their book to create a dynamic, interactive, and unforgettable event that will ensure that those in attendance will be provided signposts pointing the way to success.

Suggested Topics*

- *Signposts on the Road to Success*
- *Women, Leadership and the Success Paradigm*
- *Women Leading: YES WE CAN!*

Travels From: Toronto, Canada

Fees: Fees are dependant on the venue. Please contact us for more information

(note: you can book either speaker or both together)

Patricia J. Moser, BSc., BSc., M.B.A



Patricia J. Moser has had great success as both a corporate executive and entrepreneur in a career spanning over 20 years. She is recognized as a thought leader, visionary, innovator, and change leader. She is currently President of i3 advantage inc., (www.i3advantage.com) a consulting firm enabling corporations in creating procurement and supply chain excellence.

Her educational path was determined by a pursuit of subjects that she loved, so she ended up with an eclectic mix of a BSc. in Psychology, a BSc. in Chemistry and a Masters in Business Administration.

She began her career in a biologics company, where she took a role in the Production area of the organization. She learned a lot about the perception of women at this company and about the "dance" at which women need to be much more astute than their male counterparts. Patricia then pursued, not only different roles, in different organizations, but in completely different industries, satisfying her need to continually learn and challenge the status quo.

Patricia is a true leader and an impassioned advocate for women's rights. She is continually sought out by magazines and conferences for her prolific writing and dynamic presentations.

Barbara K. Moser, PEng., M.B.A.

Barbara Kathleen Moser is a Professional Engineer and holds an MBA from University of Toronto and York University, respectively. Over the past 20 years, she has held various senior management positions in Operations and Quality Management. She has extensive experience in the aerospace and electro-mechanical industry sectors, having spent most of her career in manufacturing.

Barbara brings a passion for doing things right, as well as efficiently, to everything she undertakes and she has taken a lead role in directing companies through periods of rapid and sustained growth. Barbara is also committed to her work within the community, actively participating on several volunteer committees.

Her keen interest in mentoring young women in their career choices was further enhanced when she had the opportunity to teach high school. She is devoted to her husband and three children and any free time she has is spent indulging in her hobbies, most notably flying small aircraft.



Presentations

- Keynote Speaker at Women in Defence and Security, Ottawa, November 2009
- Women and Leadership Series, McMaster University, Keynote Dinner Speaker, October 2009
- Keynote Luncheon Speaker for a major corporation's Executive Spa Day for clients, Toronto, October 2009
- Speaker at Canadian Women for Women in Afghanistan event Ottawa, September 2009
- Keynote speaker on Women and Leadership at inaugural Women in Logistics Event at the Supply Chain Canada Annual Conference, April 2009, Toronto
- Guests, Canadian Live TV Talk Show, On the Line, May, 2009
- Keynote Luncheon Speaker for McMaster Alumni celebration of International Women's Day, Hamilton (sold out)
- Opening speaker at inaugural meeting for Conference Board of Canada Center for Supply Leadership, Ottawa
- Speaker at the International Supply Chain Symposium It's not Easy Being Green: The Environmental Impact of the Supply Chain, Toronto
- Triumphing Over Perception: Purchasing Management Association of Canada, Annual Conference, Niagara Falls
- Supplier Diversity in Canada: A Practitioner's View, Canadian Aboriginal and Minority Procurement Policy Conference, Ottawa
- Keynote Speaker on Business Ethics at the Women's Executive Network, Toronto
- Keynote speaker to Women's Executive Network, Technology & Work/Life Balance, Toronto

Publications

- Inspiration through sound advice - Feature article in the Toronto Star
- How to get wise to Success - Article in the Sun Newspapers across Canada
- Minority Business Entrepreneur Magazine: Signposts on the Road to Success, article focused on some of the women entrepreneurs in 1 Piece of Advice and how women can use these lessons to succeed.
- Take my Advice - Live Well, article on authors and 1 Piece of Advice, The Hamilton Spectator,
- These women have advice for you, article on authors and 1 Piece of Advice, The Markham Economist Sun
- Feature entry on DailyGood.org, 1 Piece of Advice. Has had thousands of readers and has had one of the highest number of comments left in the history of this website
- Supply and Demand Chain Executive Magazine, Is Procurement a Brand or is it just Branded?
- Minority Business Entrepreneur Magazine, The Ethics Challenge,
- CPO Agenda Magazine, Waiting for the Wave
- Purchasing B2B Magazine, The Reality of Perception
- Minority Business Entrepreneur, Negotiating in the Digital World
- Supply and Demand Chain Executive Magazine, Ethics and Procurement: The Case for Full Disclosure